Alliteration
What is Alliteration?

Alliteration is the repetition of initial consonant sound in two or more neighboring words or syllables.

Also known as *Initial Rhyme.*

Here are some examples:

- *the wild winds of winter*
- *Peter Piper picked a peck of pickled peppers.*

Let’s look at another example…

WEATHER
Whether the weather be fine
Or whether the weather be not,
Whether the weather be cold
Or whether the weather be hot,
We'll weather the weather
Whatever the weather,
Whether we like it or not.
-- Anonymous
What is the purpose of Alliteration?
The purpose of alliteration is to create a consistent pattern that catches the mind's eye and focuses attention.

The railroad tracks ran right through the center of town.

Alliteration makes the reader read faster, thereby adding a sense of speed and intensity to the sentence.

*WriteGuide’s* Letter Writing Program
Alliterative poems tend to be tongue twisters. They are written for the fun they bring when they are read!

She sells seashells by the seashore!
Rules for Alliteration
Proper alliteration is NOT a repetition of letters; it is a repetition of sound.

For example, *never* and *knight* alliterate because they begin with the same consonant sound.

Conversely, even though *tin* and *thank* begin with the same letter, they do not alliterate because they don’t begin with the same consonant sound.

http://alliteration.net/field5.htm
Alliteration is NOT just repeating consonant sounds at the beginning of words, it could be in the middle of a word. This is also known as “consonance.”
Consonance is a lot like alliteration, except the letters being repeated can appear at the beginning or at the end of the word.

**Example:**
1. More **men** came **home** that day than we ever expected.
2. She **gave** the big **dog** a **hug**.

*WriteGuide’s Letter Writing Program*
When vowels alliterate with other vowels it is called “assonance.”

Example: fleet feet sweep by sleeping geeks.
Alliteration is all around us!

Take some time to look around and notice...
In a Story or poetry...

Fresh Fish

Do you like fresh fish? It's just fine at Finney's Diner. Finney also has some fresher fish that's fresher and much finer. But his best fish is his freshest fish and Finney says with pride, "The finest fish at Finney's is my freshest fish, French-fried!"

"Oh say can you say" Dr. Seuss, 1979
In Sports (Sports writers REALLY love alliteration!)...
On Billboards in advertising...
On the *World Wide Web*...
Restaurants advertise using the help of alliteration.
Product Advertising (another HUGE user of alliteration)
Brand Names

Calvin Klein collection
Store Names
Television

Can you think of other examples?
Check Your Understanding

Click on the following link to take a short alliteration quiz
Now it’s your turn!

**Assignment:** Create an alliterative poem on a PowerPoint slide.

**Guidelines:**

1. Your poem must be at least 5 lines.
2. Use complete sentences that make sense.
3. Use correct punctuation.
4. Include at least 3 examples of alliteration in your poem.
5. Add a related picture/image to your slide.
6. You can view some examples by clicking on the link: [Alliteration Examples](#)